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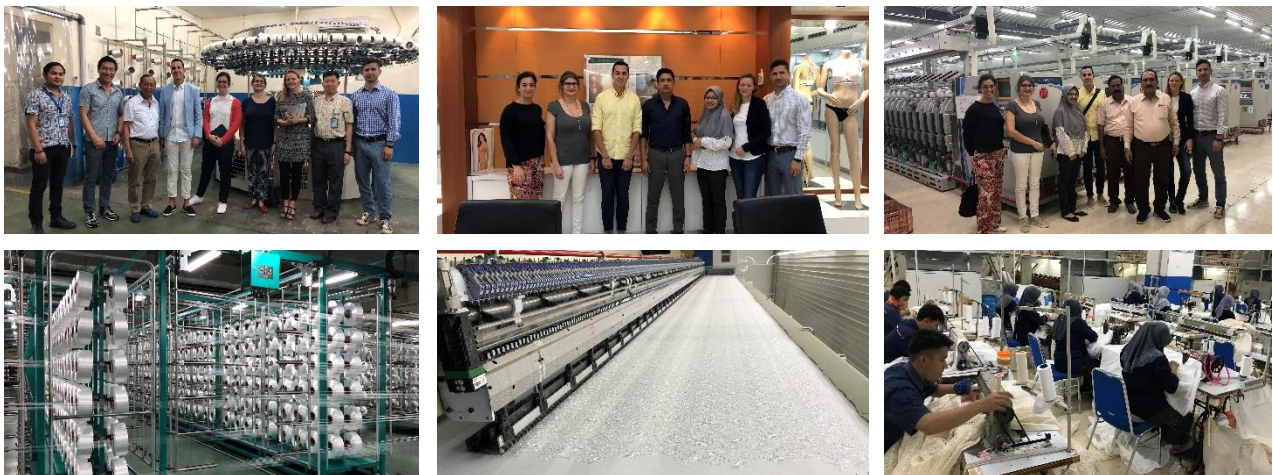
Eurovet Group and Indonesian Lingerie Industry join forces in the develoPPP.de programme

On December 17th, 2018, Eurovet Group, the organizer of the leading international trade show events for lingerie, swimwear and active-wear supply chain and different sectors from Indonesian Lingerie Industry announce their cooperation and join the develoPPP.de programme of the German Federal Ministry for Economic Cooperation and Development (BMZ), in partnership with sequa gGmbH.

Under the framework of the development partnership, Eurovet will initiate different activities to promote sustainable and circular lingerie manufacturers from Indonesia and to contribute to the development of the Indonesian lingerie industry through awareness creation, capacity building, knowledge transfer, practical implementations and the Interfilière Hong Kong trade fair.

(Eurovet and suPPPort Ltd visited lingerie and textile factories in Indonesia in November 2018)

As part of the various activities in this project, Eurovet, in partnership with the international sustainability consultancy suPPPort Ltd. will assist 4 selected textile and lingerie supply chain manufacturers (PT KEWALRAM INDONESIA, WSK WINNER SUMBIRI KNITTING FACTORY, PT BUSANAREMAJA AGRACIPTA and PT SINAR PARA TARUNA) in improving their sustainability strategies according to international markets, enhancing their environmental impact through systematic solid waste and chemical management as well as workers health and safety training. The selected manufacturers will participate at Interfiliere Hong Kong to strengthen their international competitiveness and demonstrate innovative circular economy solutions.

Furthermore, Eurovet establishes strategic cooperation with Indonesian Textile Association Asosiasi Pertekstilan Indonesia (API), aiming to connect with apparel manufactures and other interested stakeholders through status quo analysis and regular seminars in Indonesia with dedicated topics. In the meantime, annual keynote speeches will be delivered to universities in Bandung Indonesia in order to increase the awareness of sustainable fashion and circularity among the students.

About Eurovet

Eurovet is the world leading trade show organizer for lingerie, swimwear and activewear, with international events in Paris, New York, Las Vegas, Shanghai and Hong Kong. For the past 50 years, Eurovet's trade shows have served the industry as business accelerators, image catalysts, and sources of innovation and inspiration for the businesses around the world.

About Interfiliere Hong Kong

Interfiliere Hong Kong is a curated event, gathering the premium businesses for intimates, swimwear and athleisure focusing on innovation, sustainability and performance in Hong Kong, the hub of Asia.

About the develoPPP.de programme

The develoPPP.de programme was set up by the German Federal Ministry for Economic Cooperation and Development (BMZ) to foster the involvement of the private sector at the point where business opportunities and development policy initiatives intersect. Through develoPPP.de, BMZ provides companies investing in developing and emerging countries with financial and professional support by public partners like sequa gGmbH. www.develoPPP.de

About sequa gGmbH

sequa is a development organisation operating worldwide. It promotes the development of the private sector and its business membership organisations as well as qualification of skilled employees and managers.

sequas programmes and projects are both publicly and privately funded and are oriented at the principles of a social market economy. sequa is a non-profit company whose shareholders are Germany's top business membership organisations (BDA, BDI, DIHK, ZDH) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

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