



**INTERFILIÈRE**

SHENZHEN

# SHOW PRESENTATION

**22-24 June 2020**

Shenzhen World Exhibition & Convention Center (Hall 17 & 20)



## INTERFILIERE SHENZHEN

22.23.24 JUNE 2020

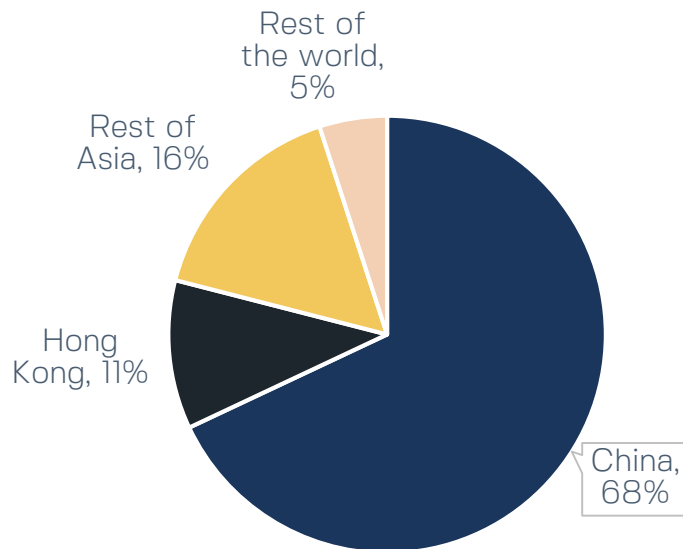
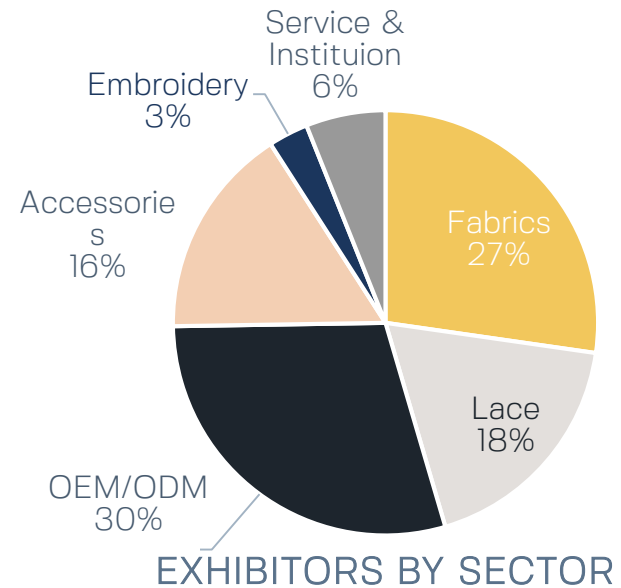
Shenzhen World Exhibition & Convention Center

**Eurovet** proudly presents strategic partnership with **China Knitting Innovation Design Week** to hold the inaugural Interfiliere Shenzhen 2020!

This is a crucial step we make forward to connect with the rapid developments in the China market and which will enable us to work with a Chinese partner duly implemented within the Chinese body fashion industry and to forge a closer and more long-term relationship with them and their supportive associations **CHINA KNITTING INDUSTRIAL ASSOCIATION** and **SHENZHEN TEXTILE INDUSTRY ASSOCIATION**.

# INTERFILIERE HONG KONG 2019 - A VERY SUCCESSFUL EDITION !

## MEET THE EXHIBITORS



EXHIBITORS BY REGION

**45%** presenting a sustainable solutions  
(collection or production process)

**16%** of the exhibitors have flexible MOQ  
(Low minimum order or stock service)

# INTERFILIERE SHENZHEN - A ONE-STOP SOLUTION UNDER AN INNOVATIVE FORMAT

Capitalizing on the success of the new configuration launched in 2019, Eurovet Asia reconducted its curated and innovative format in Shenzhen 2020.

## 3 DAYS OF BUSINESS, CONFERENCES & NETWORKING

- 22<sup>nd</sup> – 24<sup>th</sup> June, 2020
- VENUE - Shenzhen World Exhibition & Convention Center (Hall 17 & 20)
- Over 3,000 sqm of exhibition space, Premium Zone covering 1,500 sqm
- 25 out of 250 premium exhibitors are **selected by a steering committee**
- Several conference tracks. Work in Progress on the agenda – prospective themes: Athleisure, Sustainability, Innovation in distribution



## WHAT TO EXPECT

### PREMIUM ZONE

Over 3,000 sqm, 1,500 sqm for **Premium Zone** – The Gallery, Creativ'Lab, Conference

### VIP LOUNGE

A private area to conduct your meetings and meet with exhibitors and encourage more business connections

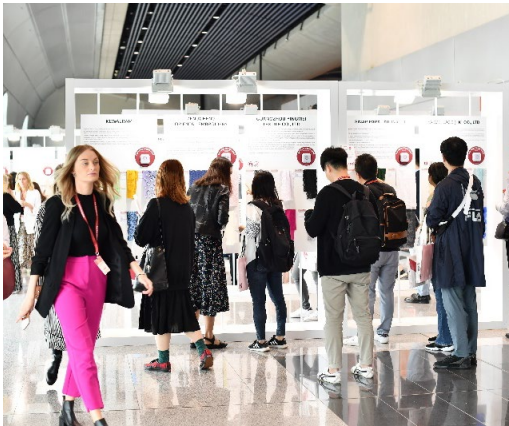
### HIGH-LEVEL EXHIBITORS

International exhibitors from Hong Kong and Mainland China, South East Asia but also Europe

### NETWORKING OPPORTUNITIES

Multiple connections opportunities : breakfasts / luncheons / cocktail and more!

# HIGHLIGHT: PREMIUM ZONE



THE GALLERY



CREATIV' LAB



A 3-DAYS CONFERENCE  
PROGRAM

# PREMIUM ZONE

## THE GALLERY

\*company name, logo, product reference, key components, material type and a short description

An exclusive opportunity to touch and feel more than 500 samples of materials from the exhibitors. If you like them collect the information with your badge and receive it directly on your email.





## PREMIUM ZONE

### CREATIV' LAB

The Creativ'Lab introduces the coming trends, highlighted by a worldwide shopping and inspirational prototypes. A trend forum focused on industry changes! (A/W 2021-2022).

## PREMIUM ZONE

### A 3-DAYS CONFERENCE PROGRAM

Trend (Concepts Paris), Market info (Asia/the world), Hot topic (Sustainability and circular fashion...), Consumer behaviour topics... and panel discussion with industry experts.







## A UNIQUE VENUE IN SHENZHEN

- Come on board INTERFILIERE 2020 @ Shenzhen World Exhibition & Convention Center No. 1 Zhancheng Road, Fuhai Street, Bao'an District, Shenzhen, China (HALL 17 & 20)
- As a major construction project put forward by the CPC Shenzhen Municipal Committee and Shenzhen Municipal People's Government, Shenzhen International Convention & Exhibition Center is a key project in the development plan of Shenzhen, and plays an important role in enhancing the urban functions and image, building Shenzhen into a convention center in China and around the world, accelerating the process of building Shenzhen into a modern, international, and innovative city.

**SHENZHEN  
WORLD  
EXHIBITION &  
CONVENTION  
CENTER**

## CONTACTS

### **Monica KWOK**

---

Room 1301, Bangkok Bank Building, 18 Bonham  
Strand West, Shengwan, Hong Kong  
Tel. +852 2895 6966  
[mkwok@eurovet.fr](mailto:mkwok@eurovet.fr)

